

### WORKSHOP

Making recycling of packaging waste a profitable business for SMEs

10:00 - 17:00









#EREK #ResourceEfficiency

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# Making recycling of packaging waste a profitable business for SMEs

## Katowice, Poland – 26 March 2019

The workshop, co-organised by the European Resource Efficiency Knowledge Centre and the Institute for Ecology of Industrial Areas in cooperation with the Waste Management and Recycling Cluster provides a forum for discussions on improving the overall resource efficiency performance of packaging waste recycling to make it a business case for SMEs taking into account current and future EU policies and trends, legal, economic and technical aspects and good practices. The workshop is organized as local event of EU Industry Days 2019.

#### Date and venue

26 of March 2019, hours: 10:00 - 17:00

Institute for Ecology of Industrial Areas, 6 Kossutha Street, 40-844 Katowice, Poland

#### **Draft Agenda**

#### 10:00 - 10:30

#### **Opening session**

- Welcome address, workshop introduction,
  - Director of IETU & Joanna Kulczycka, Waste Management and Recycling Cluster
- The European Resource Efficiency Knowledge Centre (EREK) benefits and tools to achieve SME's resource efficiency potential-

Agis Evrigenis, Director & workshop moderator, Technopolis Group

#### 10:30 - 12:00

#### Session I: Legal and economic aspects of packaging waste recycling

- The EU landscape of policies and trends in the management of packaging waste Representative of DG ENV (TBC)
- Bridging the gap between targets, aims and implementation on the ground: The Green Best Practice Community for Municipal Waste Management

Paolo Canfora, Circular Economy and Industrial Leadership Unit, Joint Research Centre, European Commission

Moderated discussion session :

What are the key drivers and obstacles for the market of packaging waste recyclates in the EU and CE region?

How to they impact the performance of SMEs along the value chain?

Moderator Arkadiusz Primus, InvestEko (TBC)

#### 12:00 - 12:30 Coffee break

#### 12:30 - 14:00

# Session II: Systemic approaches facilitating operations of packaging waste recycling towards better efficiency

 The role of extended producer responsibility (EPR) in improving the efficiency of packaging waste recycling

Hanna Żakowska, Packaging Research Institute, Poland

 Operation of packaging waste recycling system in Poland: needs and challenges for improvements

Jerzy Ziaja, National Chamber of Packaging Recovery and Recycling

Moderated discussion session

Identification of the ways to improve the productivity of the system towards better recovery an quality of the recyclates

Moderator: Joanna Kulczycka Waste Management and Recycling Cluster

#### 14:00 - 14:30 Lunch Break

#### 14:30-16:30

# Session III: Technological solutions for improving the efficiency and productivity of packaging waste recycling

- Solutions for optimizing collection methods: motivating collection system Łukasz Waksmundzki EcoTech System
- Solutions for improving the efficiency of sorting Representative of TOMRA Sorting
- Solutions for reducing energy efficiency of plastic sorting Leszek Kuta, K&K Recycling System

#### 16:30 - 17:00

#### **Concluding session**

Moderated discussion:

How EREK and its knowledge base should be developed to help SMEs involved in packaging waste recycling improve their productivity efficiency: identification of the knowledge gaps.

Moderators: Agis Evrigenis Technopolis Group (TBC), Izabela Ratman-Kłosińska, IETU

#### More information

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#### **Organisers**









