

## 6<sup>TH</sup> ETV STAKEHOLDERS FORUM

New contexts, partnerships and pathways for market acceptance and recognition of Environmental Technology Verification as a catalyst of green transformation.

18th June 2024 | Warsaw, Poland

9:00 – 10:15 SESSION I OPENING SESSION	
HOUR	PRESENTATIONS
9:00 - 9:15	<b>Welcome speech   Opening remarks</b> Izabela Ratman-Kłosińska, Project Coordinator LIFEproETV Marta Pogrzeba, Director of The Institute for Ecology of Industrial Areas (IETU) Krystian Szczepański, Director of The Institute of Environmental Protection – National Research Institute (IOŚ-PIB) Representative of Ministry of Climate and Environment (tbc) Representative of National Fund for Environmental Protection and Water Management (tbc)
9:15 – 9:30	<b>General presentation of the LIFE programme and of the close to market services</b> Piedad Rivas, European Climate, Infrastructure and Environment Executive Agency (CINEA)
9:30 - 9:45	<b>Keynote speech: The role of EU policies and regulations in driving market acceptance of green innovations</b> Jerzy Buzek, Member of European Parliament
9:45 – 10:00	<b>New contexts and market/industry expectations for innovative technologies with reduced environmental impacts</b> Alicia Santaolalla Solórzano, Head of technology roadmap and technology watch Spain, VEOLIA
10:00 – 10:15	<b>The role of standards in driving green innovations</b> Sebastian Vogel, Project Manager at CEN – CENELEC
10:15 - 11:55 SESSION II SATISFYING PERFORMANCE DEMONSTRATION NEEDS OF GREEN INNOVATIONS IN NEW CONTEXTS	
10:15 – 10:25	Insights on challenges from stakeholders
10:25 - 10:35	Miro session
10:35 - 11:55	Discussion panel: Expectations and challenges: the role of third-party validation in avoiding greenwashing and mitigating investment risk
11:55 – 12:15 COFFEE BREAK	
12:15 - 13:25 SESSION III DECODING THE ISO 14034 ETV SCHEME	
12:15-12:30	<b>Validation of ISO 14034 ETV as a scheme tailored to satisfy information needs of building an offer of green innovations for a green change</b> Izabela Ratman-Kłosińska, Project Coordinator LIFEproETV
12:30 – 12:45	<b>What makes ETV different? Which gap ETV fills?</b> <b>Other environmental schemes, what they cover and what info needs they satisfy and the positioning of ETV in this landscape.</b> Katalin Herner, KÖVET Albert Serra Compte, Cetaqua Barcelona
12:45 – 13:30	Success stories with focus on the difference provided by ETV in addressing client’s need and other schemes
13:30 – 13:40	Miro session
13:40 – 14:30 LUNCH BREAK	

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### 14:30 – 16:15 SESSION IV

#### BUILDING COLLABORATIVE PARTNERSHIPS FOR ISO 14034 ETV MARKET ADOPTION

HOUR	PRESENTATIONS
14:30 – 16:00	<b>LIFEproETV case studies: ISO ETV use cases:</b> Poland: ETV in the context of Green Taxonomy – Izabela Ratman-Kłosińska, IETU Italy: ETV in the context of Circular economy - Spain: ETV for innovations in water sector - Albert Serra Compte, CETAQUA Hungary: ETV to support companies in bringing green innovations to the market - Katalin Herner, KOVET Slovenia: ETV in support of circularity of the construction sector/decarbonisation - Alenka Mauko-Pranjić, ZAG Denmark: ETV in green innovations for agriculture - Peter Fritzel, ETA-Denmark
16:00 – 16:15	<b>Keynote speech: potential new use case decarbonisation</b> John Neat, VerifyGlobal

### 16:15 – 16:30 COFFEE BREAK

### 16:30 - 17:30 SESSION V

#### PATHWAYS FOR LEVERAGING ISO 14034 ETV TO DRIVE INNOVATION AND SUSTAINABLE PRACTICES

16:30 – 17:30	<b>Panel discussion: The value proposition of ISO 14034 ETV for different stakeholders: strategies for collaborating with industry, government and investors to leverage ETV for the benefit of the green transition</b>
17:30 – 17:45	<b>Recap of key insights and takeaways</b> Izabela Ratman-Kłosińska, Project Coordinator LIFEproETV

### 17:45 – 19:30 NETWORKING & RECEPTION