

# ONLINE WORKSHOP CO-DESIGNING THE STRATEGY FOR CIRCULAR AND DIGITALISED CONSTRUCTION IN CENTRAL EUROPE

**WHEN: Wednesday, 11.02.2026, 13:00 – 14:30**

**Online via MS Teams**

**REGISTRATION**

Dear directors, managers, professors, experts, architects, designers and investors!

The Slovenian National Building and Civil Engineering Institute (ZAG), together with the ReBuilt project partners, invites you to a dynamic online workshop focused on shaping strategic proposals for circular and digital construction in the Central European region.

This interactive session will bring together industry leaders, SMEs, public authorities, NGOs, decision-makers, and research and educational institutions to share insights, identify challenges, and co-create a strategy for a sustainable, innovative, and digitally enabled construction sector.

During the workshop, we will present the conceptual design of the regional strategy and work together to ensure it meets the skills and competency needs of professionals transitioning to circular and digitalised construction practices. Your ideas and feedback will be key in tailoring the strategy to the needs of your industry and the broader circular economy, helping to drive efficiency, competitiveness, and sustainable development in Central Europe's construction sector.

**Be part of shaping the future of construction sector in Central Europe—your input matters!**

## Agenda

Time	Content	Presenter
13:00–13:15	<p>Welcome and introduction:</p> <ul style="list-style-type: none"> <li>- The objectives of the workshop and expected outcomes</li> <li>- Overview of the circular and digitalised construction in Central Europe</li> </ul>	Dr. Alenka Mauko Pranjić, ZAG
13:15–13:45	<p>Presentation of the Conceptual Design of the Regional Strategy: Key principles of circular and digital construction:</p> <ul style="list-style-type: none"> <li>- ZAG's Digital platform for Circular Construction</li> <li>● HUBs of ReBuilt in Central Europe</li> <li>● E-learning – MOOC</li> <li>● Digital tools</li> </ul>	<p>Dr. Dragica Marinič, ZAG</p> <p>Marie Koflak, CZ Green Building Council</p> <p>Marko Petelin, IT, Infordata Sistemi</p>
13:45–14:00	<p><b>Interactive Discussion</b></p> <ul style="list-style-type: none"> <li>● Identification of key challenges related to regional collaboration</li> <li>● Needs of industry, public authorities, and other stakeholders</li> <li>● Priority areas for development in circular and digital construction</li> </ul>	Moderated discussion, Dr. Alenka Mauko Pranjić, ZAG
14:00–14:15	<p><b>Presentation of the Results</b></p> <ul style="list-style-type: none"> <li>· Summary of key findings from the workshop</li> <li>● Discussion on common priorities and strategic recommendations</li> </ul>	Dr. Alenka Mauko Pranjić
14:15–14:30	<p><b>Wrap-up and Next Steps</b></p> <ul style="list-style-type: none"> <li>- Summary of key proposals, recommendations and conclusions</li> <li>- How the workshop outcomes will feed into the regional strategy</li> <li>- Information on next steps within the ReBuilt project</li> </ul>	Dr. Alenka Mauko Pranjić and Dr. Dragica Marinič

The workshop is free of charge.

## REGISTRATION

MS TEAMS link will be provided before the event.

The workshop is part of the ReBuilt project: Circular and Digital Renewal of the Construction Sector in Central Europe.

Co-funded by Interreg Central Europe

Read more: <https://www.interreg-central.eu/projects/rebuilt/>

We reserve the right to change the programme.

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